

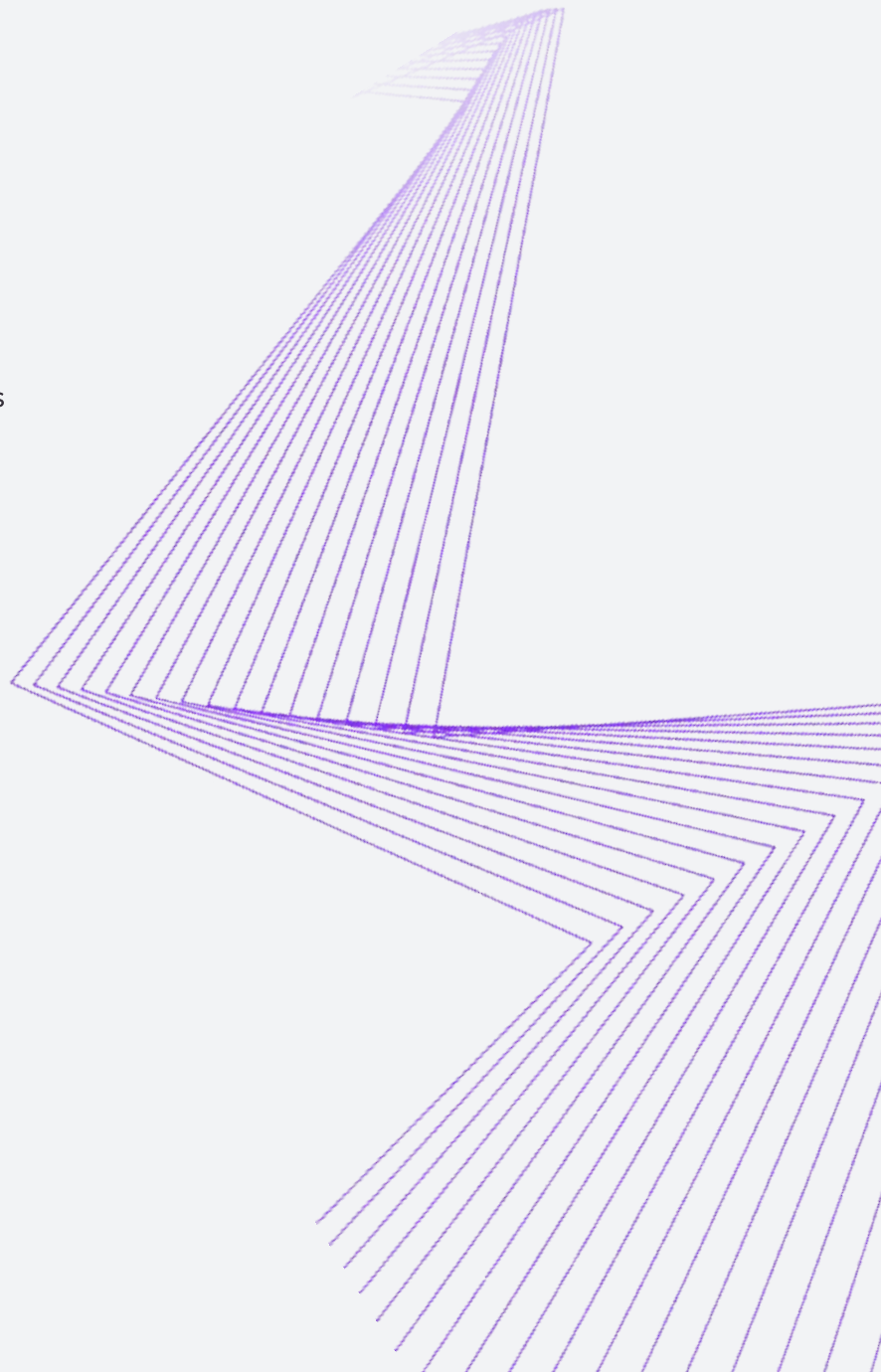
CORE: OPERATIONAL AUDIT & BASELINE ALIGNMENT

Overview

Core is Merlin Strategies' operational audit service designed to provide organizations with a clear, objective understanding of how their business operates internally. Through a comprehensive review of existing systems, workflows, and operational structures, this service identifies inefficiencies, bottlenecks, and misalignments that limit performance. Core establishes an operational baseline that enables informed decision-making and serves as a foundation for optimization, scalability, and sustainable growth.

Key Components

- Review of current operational systems and tools
- Analysis of workflows and process execution
- Assessment of organizational structure and operational alignment
- Identification of inefficiencies, redundancies, and constraints
- Evaluation of scalability and growth readiness
- Documentation of findings and prioritized recommendations



Our Process

The Core engagement begins with a detailed intake of operational documentation, system access, and stakeholder input to gain full visibility into how the organization functions day to day. We examine processes, dependencies, and execution patterns to understand where friction occurs and where improvements can be made. Findings are synthesized into a clear assessment that highlights opportunities for optimization and establishes a structured baseline to support future operational initiatives.



Deliverables

- Operational Systems & Tools Assessment
- Workflow & Process Analysis
- Organizational Alignment Review
- Growth Readiness Evaluation
- Executive Audit Report

Pricing

The cost of the Core audit is determined by the breadth of operational review required. Elements such as organizational scale, complexity, and the number of systems & processes assessed inform the final engagement structure.

OUTCOMES

Operational inefficiencies are reduced, and previously hidden constraints are removed, allowing the organization to function with greater stability and control. Resources are utilized more effectively, risks are mitigated, and execution becomes more predictable. The business is better positioned to scale without introducing operational strain.